infront webworks

AWARD WINNING DIGITAL AGENCY

INDUSTRY INDUSTRY FOCUS - Religion

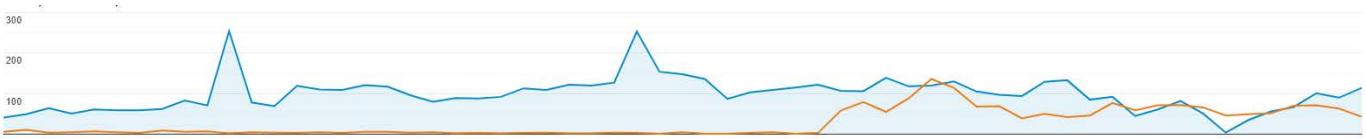
Pageviews ▲ 194.11%

Users ▲ 245.95%

Pageviews ▲ 158.6%

245% INCREASE IN USER TRAFFIC MONTH OVER MONTH

ANALYTICS



CASE PROFILE

This church came to us in order to increase local results as well as developing their social media platforms. Starting out, we created an in-depth content strategy to organize information and improve the user experience in order to answer questions and relay information about the events the church was holding. We also started with a local campaign to boost referral traffic as well as increase organic rank positions. After that, we improved page speed by compressing images and optimizing the server calls, and shored up technical SEO issues to increase readership.

SEARCH ENGINE OPTIMIZATION | PAY PER CLICK | WEB DEVELOPMENT