infront webworks

AWARD WINNING DIGITAL AGENCY

INDUSTRY

INDUSTRY FOCUS – Retail/Spa

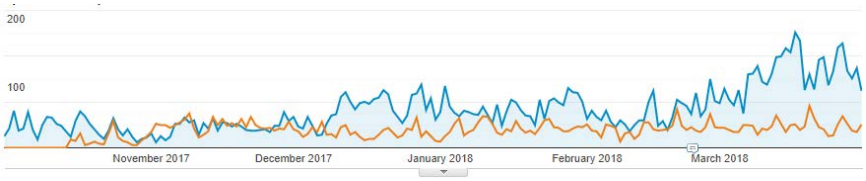
Users ▲ 116.79%

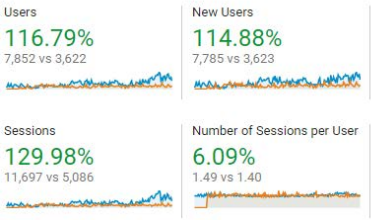
New Users ▲ 114.08%

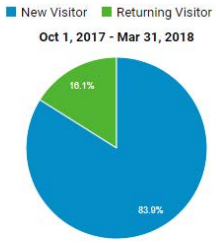
Sessions ▲ 129.98%

116% GROWTH IN TRAFFIC HELPS NEW CRYOSPA SUCCEED ONLINE

ANALYTICS







CASE PROFILE

This cryotherapy spa was just starting out and was looking to get an online presence to help their business thrive. Starting with a freshly designed WordPress website, we began, first with a keyword portfolio, we then mapped the pages and produced content that would help placement. From there we reduced site speed by optimizing images, video, and content. A schema for local business was introduced while we proceeded to implement local SEO into the mix. This was done by directory inclusion and cleanup, along with vital backlinks to improve referrals and domain authority.

SEARCH ENGINE OPTIMIZATION | PAY PER CLICK | WEB DEVELOPMENT

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